

# YOUR BI CHECK LIST

Before starting your company's BI project, be sure you have the following ready to go:



## THE WHY

BI provides value by analyzing your business processes. Have a set of questions you want to answer. A complete picture isn't necessary; over time, you will discover new questions you want to answer.

## ROLES

You'll likely involve business analysts, subject matter experts, and support staff. Be sure they are aware of their role(s) and are ready to collaborate.



## BUY-IN

A senior manager or executive with authority and credibility needs to support the project or it will never get off the ground.



## GROWTH PLAN

A successful BI project will provide greater insight into your business. Prepare your technical team to support BI as a critically important function to grow your business.



## DATA QUALITY

Messy data will work. Clean data works even better. Whatever shape your data is in, BI can deliver valuable insights. Be prepared to become a data steward.





# NEED A BI PARTNER?

LOOK NO FURTHER

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## ABOUT US

Mind Over Machines helps market leaders achieve exceptional results through tailored information systems.

Three decades strong, Mind Over Machines has helped hundreds of organizations capture new revenue, grow competitive advantage, and streamline operations.

Learn more about how Mind Over Machines can assist you with BI, other solutions we offer, or speak with someone today about your next technology project.

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